If Someone Made A Movie About Your Life, Would You Be The Mild-Mannered Business Owner Who Only Focused On Profit Margins, Or Would You Be The Entrepreneur Who Inspired People Around The World To Build Businesses And Independence, Like The Women Of...

Pastora, Proud Owner of The King Refrigeracion

Bienvenida, Proud Owner of Pica Pollo Sazon de Mama

Brigida, Proud Owner of Bizcochos de Brigida

ESPERANZA
Here at the Agency, we have developed a very unique platform for experts to share their stories. Be it through Best-Selling books, or appearing on TV, having their stories written and published online or featured in a major newspaper or magazine. This is incredibly powerful and rewarding work and it helps Jack, Lindsay, Greg and me to further our mission to “help the most people, help the most people.”

This has led to helping more than 2,600 experts like you tell their stories and grow their businesses so they too can help their clients live more fulfilling lives.

**Because, while we all want to feel successful, true success happens when you help others succeed.**

I remember filming my first short documentary up in Floyds Knobs, Indiana. In the film, Jacob's Turn, I was able to tell the story of Jacob Titus, and his journey to play T-Ball and be recognized as an equal member of his community, despite being affected by Down syndrome. It was a telling story that didn’t only involve Jacob, but affected and impacted countless members of that community.

It was the first time I truly felt like my work was not only touching lives, but changing them. We were able to raise awareness and money for Jacob and other kids with special needs.

From there I began seeking out these “Missions For Good.”

We first headed over to the Dominican Republic and worked with Esperanza, an organization that gives micro loans to women-owned businesses.

Then we took a group of our Expert Ambassadors over to Acapulco, Mexico to build a library and computer center for the kids at the Casa Hogar orphanage.

Leaving Casa Hogar is a difficult thing to do. You bond with the kids, create lifelong friendships and know that you have given them hope for their own future. A future without entering the drug trade, or growing up uneducated or never dreaming that they can be someone successful. They now have hope to graduate, go to University and make their community a better place to live.

Later, we went to Mexico, this time to Oaxaca, to work with Armonia. We built an entrepreneur center for a group of kids who are trying to reverse the cycle of poverty in the indigenous mountain villages of Mexico.

These are the types of missions and opportunities that get me excited. At the end of the day, they remind me that the reason I get out of bed in the morning is not to earn a paycheck – it’s to use what I’ve learned over the years to make life better for the people around me!

Having a business, like our Celebrity Branding® Agency and like you have in your own life, is the fuel for these types of endeavors. The ability to create our own futures and our own realities is something that we should not take for granted. There is amazing power in being a successful entrepreneur.

For Jack and I, we not only want to continue the work we have started with these and other organizations all over the world, but we want to involve you, and give you an opportunity to become an Ambassador of Change. Someone who takes the power and responsibility given to you as an entrepreneur and fights for a higher calling, a higher mission.

And that is why you’re reading this today.

I’m thrilled to announce that, for the first time ever, we’re returning to one of our Missions For Good to see how the lives of the people have changed – **and we want you to come with us.**

**Join us this January as we return to the Dominican Republic to visit Bienvenida, Pastora, Brigida, and the other women who have grown successful businesses through the micro loans from Esperanza.**

There, we will truly see how entrepreneurs – just like you – create real change in their communities, as well as the overall economy of the area.

Read on to see exactly why you can’t miss this amazing opportunity – and welcome to Esperanza!
First thing after you land in the Dominican Republic, we will gather at the hotel and let you get settled in your room. We will be staying at this beautiful, beach-front ocean-view resort – Grand Bahia Principe La Romana.

That first night, everyone will get together for a welcome reception and dinner to get to know each other. There we will break bread, share stories and discuss the next days events.

Thursday morning, we meet with the ladies of Esperanza and you will take part in teaching a workshop for the entrepreneurs who are borrowing the micro loans.

Each Global Ambassador will take a turn leading the class and sharing their expertise in running a business. This is your chance to shed some insight into a particular obstacle you’ve had to overcome, and what steps you took to grow your business.

Generally, we will be teaching these business owners basic entrepreneurial skills. These are typically start-up businesses in rural areas, so they don’t need advanced internet marketing training or anything like that. We will be sure to go over teaching materials beforehand so everyone is on the same page about what advice relevant to the environment and will stay with them long after we are gone.

Later that night, we will take everyone out for an authentic local dinner to digest everything we went over during the day, and get to know each other a little better. This is where the best networking happens, because you will be dying to share your experience with your fellow experts and entrepreneurs. It’s one of the most rewarding experiences you’ll find.

Then, Friday, we’re taking everyone out into the fields and onto the streets to see these businesses first-hand. You’ll meet entrepreneurs like Bienvenida, who had a chicken stand, converted that into a chicken restaurant, and then a convenience store. She’s now opened a full grocery store and an ice cream parlor.

In addition to the other rewards Bienvenida earned through her businesses, she is also able to send her two daughters to college, making them the first people in the family to receive higher education.

We are going to visit multiple businesses in the area, just like Bienvenida’s, and you will see the amazing impact these micro loans have had on the entire community.

Of course, throughout the entire trip, our Emmy Award-Winning Film Crew will be capturing each moment, from you leading the class to visiting the local businesses, to assemble a stunning sizzle reel telling the story of how you went to this country to assist local entrepreneurs as a fellow business owner and successful entrepreneur yourself – offering not only insights into running a business, but also motivation and encouragement. We will also have a full-time professional photographer on staff to take plenty of HD photos of your travels around the city, as well as your workshop presentation on day 1.

Lastly, Friday night, after the entrepreneurs presentations, after visiting the town and the businesses and the entrepreneurs, we have a final wrap party dinner with everyone to celebrate how far we’ve all come, and how we can continue to contribute to places and people like the women of Esperanza.

It’s going to be an exciting experience and a rewarding effort that will stay with you for years to come. The only question is, will you be there to experience it with us?

I look forward to hearing from you.
Are you content with going about your life, heading into the office day by day and taking care of your clients and customers?

Are you content with going about your day-to-day knowing that you’ve been given a gift and an opportunity but are too busy, too comfortable or too scared to make a bigger difference and impact in the world?

Or are you ready to put yourself on a global scale?

If you are ready to break free and finally live out your true calling and be a part of a community that is bigger than just you or me, it’s time to take action.

I urge you to pick up the phone right now and call us at (888) 419-6125. Tell them you are ready to make a change in your community and with communities all over the world.

Tell them you cannot wait to come to the Dominican Republic in January and help new entrepreneurs lead successful businesses.

Tell them about your dreams and your passions. Share with them your mission and your vision for the future.

Then we’ll do our part to help make it come true.

Again, call (888) 419-6125 right away and join the ranks of a major initiative that will not only change your business and your life, but also the world.

I cannot wait to see where this group goes this January and beyond.

To your mission,

– Nick

Call (888) 419-6125 Today To Join The Adventure This January When We Go Back To The Dominican Republic And Visit The Entrepreneurs Of Esperanza

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