



Speak Anywhere,
To Anyone, At Any Time.

Discover How You Can Control Any Crowd,
Have Unshakable Confidence And An
Envious Resume Of Media And World Class
Speaking Venues *In Just 12 Months*

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SUCCESS[®]
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TODAY I WANT TO GIVE YOU A LICENSE TO LITERALLY SPEAK ANYWHERE. A LICENSE TO:

- ✓ Have the confidence *to walk into any room and control the crowd* and the vibe of the room.
- ✓ Persuade and influence everyone who has the privilege to listen to you and gain your point of view.
- ✓ **Lead and be the leader of your community, your prospects and the people you can help.**

BUT FIRST, who am I and why should you listen to me about speaking and using the power of speaking to grow your business?



5x Emmy® Award Winner, Nick Nanton

My name is Nick Nanton and I am the CEO of the Dicks + Nanton Celebrity Branding Agency, the world's largest personal branding agency that works with our clients to create and deploy media, marketing and PR to set them above and apart from anyone in their market.

We have helped more than 3,300 clients in 64 countries to write Best-Selling books, speak at events all over the world, and appear on major TV networks like ABC, NBC, CBS, FOX, CNN, CNBC, E!, FOX News, and Bravo.

We have also featured our clients in publications like *Forbes, Inc, Success, Fast Company, Newsweek, The Wall Street Journal* and *USA Today*.

More importantly, we have built this agency on the back of speaking.

When we first opened our doors back in 2007, I wrote a Best-Selling book titled *Celebrity Branding You!*®.

To tell the world about this book, I packed my bags and started speaking to anyone and everyone that would let me in the door. Some days there were four or five people in attendance. Other days there were 50 or 60...sometimes more.

During the first 12 months of doing this, I was able to book more than \$1,000,000 of business for our Agency.

To date, speaking at events like this, on big stages, small stages, teleseminars and webinars, I have personally sold more than \$50 million in services for our Agency.

I owe much of my own, and my Agency's success, and income, to speaking—on stages, on the phone and on conference calls and webinars.

And now I want to help you jumpstart your own business.

If you want to change your life over the next 12 months,
then I am formally inviting you to join me on...

THE Success **LIVE** TOUR[®]

The Success Live[®] Tour is a 3-event, coast-to-coast, speaking tour that will bring you across the country and into three of the most credible speaking venues you could ask for.

This tour will **give you the license to speak anywhere for the rest of your life!**

...You will be able to walk into any room and command their attention from the moment you open your mouth.



Rosie Unite Speaking At
The United Nations Headquarters in New York City

...You will book engagements that were once unreachable or unattainable for the average business owner.

...You will be able to lead your own events—from client appreciation events to seminars to online events like webinars and Zoom calls where you will display unshakable confidence and charisma and win over the crowd every time.



Dia North Presenting
At The ThoughtLeader[®] Summit In Hollywood, CA



Sean Moore Speaking To A Group Of Entrepreneurial Students
At High Point University

...And you will have media that will live on your website, in social media and on DVDs that will **tell the world your story and make them see you in a different light.**

WHEN YOU JOIN US FOR THE SUCCESS LIVE® TOUR YOU WILL HAVE INSTANT ACCESS TO

12-months of Live Speaker Coaching & Training

You are going to be led through the exact steps, lessons and exercises that will turn you into a world class speaker, no matter if you have never spoken in front of a crowd or if you are a grizzled veteran.

Your speaking coach and trainer for the *SuccessLive*® Tour is **Jess Todtfeld**, who has worked with more than 500 of our own clients to help them prepare for speeches and media appearances at all of our events, TV shows and video shoots. He is also the guy that helped to launch *FOX and Friends* and prepare their guests to be their best on camera.

Over the next 12 months, he will lead you and the other speakers on the *Success Live*® Tour through customized coaching and training that includes...

- ▶ **Developing your speaking style** and how to fill that style with substance and stories that connect emotionally with any audience to have them eating out of the palms of your hands.
- ▶ **How to organize your talk** so you control the audience from the first word to the last, never giving them a chance to check out, check their phone or head to the restroom.
- ▶ **The right way to pull stories from your life** so that you don't just tell the audience your autobiography, but that you use your life's stories to motivate and inspire the audience to go out and learn from your life and get even better results.
- ▶ **How to practice your speeches and presentations** so you walk onto the real stage with such a high level of confidence that nothing can take you down and you deliver your best performance—every, single, time.
- ▶ **How million dollar speakers make their money** and how you can get a slice of the speaking money pie, even if you only want to speak locally, or if you have the ambition to keynote major presentations all over the world like Brian Tracy or Gary Vaynerchuk.
- ▶ **Opportunities to live workshop your speeches and presentations**, get real time feedback on your opening lines, your titles, your stories and everything in your presentation in a safe and comfortable environment where we only have one goal—to make you a better speaker!



Jess Todtfeld

Where Will You Be Speaking On The Success Live® Tour?



HIGH POINT UNIVERSITY



BROADWAY, LIVE IN NEW YORK CITY



THE BRIGHT LIGHTS OF HOLLYWOOD, CA

01 HIGH POINT UNIVERSITY

You are going to kick off the *Success Live*® Tour at the prestigious High Point University, an entrepreneur-first university led by speaking legend Dr. Nido Qubein.

High Point University
Tour: November 2019

At this stop on the tour you will deliver a 10-minute TED talk style presentation to entrepreneurial students in attendance as well as the other members of the *Success Live*® Tour where you will share the biggest life and business lessons you wish you knew earlier in your career.

As a special bonus, you will be invited backstage for a special taping of “*In Case You Didn’t Know*,” where I will be interviewing Dr. Nido Qubein in his President’s Lounge for my new TV show that is being Executive Produced by Larry King.

02 BROADWAY, LIVE IN NEW YORK CITY

While you and I might not be cut out to star in the next rendition of *The Jersey Boys*, we have secured the Broadway theatre, NO NOT JUST A THEATER ON THE STREET CALLED BROADWAY, A **REAL** Broadway Theater—The **Samuel J. Friedman Theatre**—for a very special tour stop on the *Success Live*® Tour.

Samuel J. Friedman Theatre
Tour: February 11, 2019

At this stop on the *Success Live*® Tour, you will give a 7 to 10—minute Ted talk style speech on a topic of your choosing that will also be filmed by our Emmy® Award Winning Film Crew.

Plus, as a special bonus, you will be given a ticket to attend our very special 1-Night Show with Rudy Ruettiger, the inspiration for the famous top five sports movie of all time, *RUDY*, later that evening at the theatre. You will get to be a part of history two times in one day, by not only speaking on Broadway, but attending this special Broadway Show based on the documentary I made on Rudy’s life story.

03 THE BRIGHT LIGHTS OF HOLLYWOOD, CA

To wrap up the *Success Live*® Tour, we are taking you to Hollywood, CA for the 10th annual ThoughtLeader® Summit.

Hollywood, CA Tour:
September 2019

This is the premiere event for experts and ThoughtLeaders® and you will share the stage as part of the 10th anniversary of this historic event. Hosted at the iconic Hollywood Roosevelt Hotel, the home to the first ever Academy Awards, you will once again address a live audience and it will be captured by our Emmy® Award Winning Film Crew to share your biggest secrets of success.

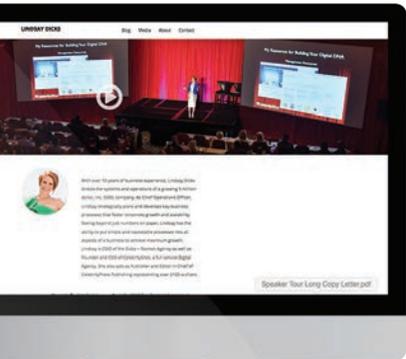
What Do You Do With All The Videos And How Do You Use This Credibility To Grow Your Business?

In this **Incredible** Program and Speaker Representation, you are going to get some of the best media clips you could ever have to position you as a Celebrity Expert® and a top speaker. Our documentary and Emmy® Award Winning Film Crew is going to capture every moment of your presentation and edit it for you so that your videos look cinematic. But even with great media, you need to know what to do with it to truly get the value of the media.

HERE IS HOW WE ARE GOING TO HELP...

BONUS #1

WE WILL CREATE A PROFILE FOR YOU AS A FEATURED SPEAKER ON THE IMPACT SPEAKERS GROUP™ WEBSITE



Sample Impact Speakers Group® Profile

Impact Speakers Group™ is the home to dynamic speakers from all over the world and we are going to add you to that list of speakers. On the website our team will create your speaker profile that will include photos of you on stage, headshots, videos from your presentations, your keynote topics, books (if you have any) and finally, ways to contact you for speaking engagements.

How much more professional will you look over any competitive speakers? Plus, you will have a home for all of the videos of your speaking engagements from the Success Live® Speaking Tour.

BONUS #2

THE SUCCESS LIVE® TOUR SOCIAL MEDIA SUCCESS KIT

We are going to have our expert social media team create posts for you to share before and after each of the three stops on the Success Live® Tour.

These posts will include information and photos from the events so you know exactly what to say and

post to drive the most attention to your speaking engagements. This makes it easy for you to stay in the zone and put together your presentations and allow our team of social media writers and designers to create engaging content for you to simply copy and paste onto your social media platforms.



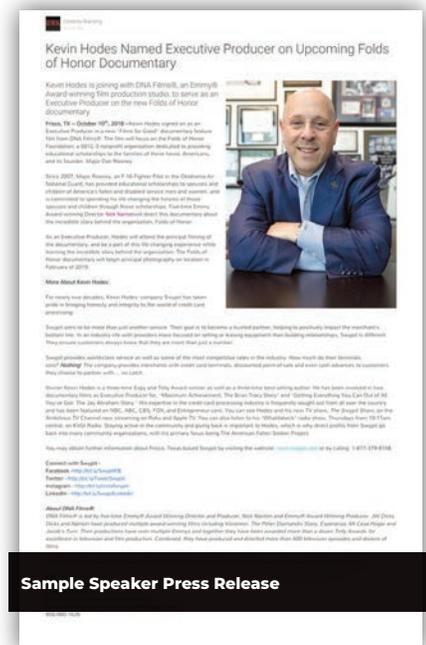
Literally all you need to do is copy, paste and post!

BONUS #3

PRESS RELEASES FOR EACH TOUR STOP

Our Press Team at the Agency will write a Press Release for you about each of the three tour stops, touting all of the things happening at each event, with information about you, the venue and contact information to learn more.

After you approve each press release, we will give you a copy to use in your own marketing and send to your own media contacts, plus we will post and syndicate a copy of the press release online for you, giving you even more credibility for event planners, prospects and others to find you online and learn about the incredible things you are doing.



Sample Speaker Press Release

Are You Ready To Join The Success Live® Tour?



To that effect, we are stepping up the way we represent clients like you... and you are stepping up into the person you know you need to become—for yourself, for your family, for your clients and for your legacy.
- Nick Nanton

I truly can't think of a better way to represent you than to represent you as a speaker on three of the biggest stages in the world, all while honing your skills as a speaker so you can hold a license to speak anywhere in the world, at anytime, to anyone.

That is why we are looking to represent you as a speaker.

To ensure that you touch the lives of everyone you possibly can. To make an impact greater than you ever thought you could. To share and communicate your ideas and insights that will make the lives of everyone better.

When you join us for the *Success Live*® Tour, you can enjoy all the benefits presented to you in this letter, just for retaining us to represent you as a Speaker for only 12-monthly payments of \$2,000.

At the end of the year you will have a resume that is second to none.

- ▶ You will be a better presenter. A better speaker. A better communicator.
- ▶ You will have video and media that will make people stop twice and see you as the person you truly are — a game changer. A ThoughtLeader®. A University Speaker, a Broadway Speaker, a Summit Convention Speaker, and A Celebrity Expert® Speaker.
- ▶ You will have forged relationships with the other speakers on tour that will last a lifetime and lead to unlimited opportunity to work together on other projects.
- ▶ And you will have a license to speak anywhere. To anyone. At any time.

If you are ready to join us on the tour, here is exactly what I need you to do right now.

1. Go to www.CelebrityBrandingAgency.com/SuccessLive and you will see the Deal Memo that breaks down how we will represent you as a speaker. All of the deal points will be laid out for you and you will be able to accept that Deal Memo and submit your new client intake form.
2. Call **800.980.1626** and ask to speak with one of our Speaker Agents who can answer any questions and get you the details to ensure you are able to join us at High Point University in November as we kick off the tour.
3. Email info@dnagency.com with your questions and a member of our team will get back to you as soon as possible.

In just 12 months, you can have this license to speak anywhere. But it's up to you to take the next step.

SuccessLIVE®

520 N. Orlando Ave., #2

Winter Park, FL 32789



Apply to Join Us on the

SuccessLIVE®
Tour

celebritybrandingagency.com/SuccessLive

800.980.1626

info@dnagency.com