

NEW: FOR THE FIRST TIME EVER YOU CAN BECOME A JACK CANFIELD PROTÉGÉ!

**ARE
YOU
READY
TO BE A
CERTIFIED
JACK
CANFIELD
PROTÉGÉ?**

.....

**YOU WILL BE INTERVIEWED
AND TRAINED BY JACK AND
AUTHORIZED TO USE THE
SAME TOOLS, MEDIA AND
TRAINING AS JACK DOES:**

- » Generate New Clients Who Now See You As The Leader In Your Field
- » Help Your Clients Be More Successful In Their Field
- » And Create The Breakthrough In Your Career That Will Give You The Impact To Change People's Lives And Make You The Income You've Always Dreamed Of



JACK
CANFIELD
PROTÉGÉ

BECOME A JACK CANFIELD PROTÉGÉ

JACK
CANFIELD

• PROTÉGÉ •

EST. 2020



The Producers of the documentary, *The Soul of Success: The Jack Canfield Story*, with Jack Canfield at his home.

Make a decision to stop trying to reinvent the wheel and stop making mistake after mistake. Instead follow in the footsteps of a giant in the success field who wanted to pass down his life's lessons and lend a hand in developing the next great generation of change makers, world leaders and success coaches.

A decision to stop going at it alone and instead, leverage a series of proven systems, powerful media and marketing assets and world class training to propel you forward.

To help your clients and customers to become better parents, better spouses, better bosses, better team

players, better leaders and better role models...

To inspire your fans and followers to overcome dark times and overpower dark situations and turn their lives around...

Then you need to pay close attention to what we have put together for you in the first

ever program for you to become a Jack Canfield Protégé.

At the core of the business Jack Canfield has built, and to learn how you can follow in his footsteps, we have identified three major areas that you will work through during your 12-months as a Jack Canfield Protégé.

1

AS A JACK CANFIELD PROTÉGÉ, WE GUARANTEE THAT YOU WILL BECOME A BEST-SELLING AUTHOR® WITH JACK CANFIELD

Everything changed for Jack when he published the first *Chicken Soup For The Soul* book back in 1993. That book, and more than 250 titles in the series have gone on to sell more than 500 million copies worldwide.

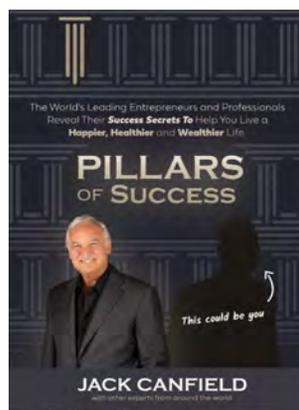
That is why we have secured a guaranteed publishing deal for everyone involved as a Jack Canfield Protégé to co-author a brand new book with Jack Canfield. The title of the book is called *Success*, and through our publisher, CelebrityPress® Publishing, we are guaranteeing the book will hit at least one Amazon or Barnes & Noble Best-Seller's List, forever giving you the title of Best-Selling Author®.

Not only will you be the proud author of a Best-Selling book with Jack, here are just a few of the other benefits to signing a publishing deal with CelebrityPress.

- » A private author consultation with one of our Business Agents® wherein our team will help you solidify your topic, come up with a title, and teach you how to quickly and easily write a great chapter.
- » We will write and syndicate a nationwide press release announcing your selection to write a chapter in the forthcoming book. Once your book hits the best-seller list, we'll release another press release for you announcing its Best-Seller status.
- » The book will be distributed by Ingram Books (the industry's largest book distributor), which will make it available to Bookstores nationwide.
- » 25 copies of the book that includes your chapter and your custom cover.
- » A copy of the ebook to use however you like. You may sell it or give it away.
- » Once the book is released, we will create a book website for you where your Best-Selling book will be showcased online and interested prospects, customers and fans

can learn more about you and your book. Our expert web team will design your Book Website and host the site for you. The site will also help you to collect leads and give away digital copies of your book or the chapter you wrote in your book, becoming a lead generating destination for you. Now, everywhere you go and talk about your book, you can direct people back to your brand new book website. BONUS: As a bonus, we will host the site for free for you for the duration of your 12 month author representation program, after that, you'll simply pay the low monthly hosting fee of \$14.97/mo.

This book will give you instant credibility as both a Best-Selling book, as well as the fact that your chapter will be included with Jack Canfield's, forever linking you together.



2

AS A JACK CANFIELD PROTÉGÉ, YOU WILL BE...



On Set of *Hollywood Live* with Jack Canfield

As a Jack Canfield Protégé, you also need to gain exposure, market yourself about what you do and ensure that the people who need your help know that you exist. One of the best ways to tell your story is to be interviewed. And Jack will personally conduct your interview, asking you about your life, about your talents and skills and about the ways that you are making a positive difference in the world.

This September, in Hollywood, CA you and your fellow Jack Canfield Protégé members will personally meet Jack Canfield and an Emmy® Award Winning Film Crew will be there to film the whole thing as Jack interviews you on his TV Show, *Hollywood Live*.

On this show, Jack will ask you about your story, what you do and how you are helping people. Your personal interview will be about 10 minutes, and with Jack personally guiding your interview, you'll be in great hands with someone who knows exactly how to frame the

**PERSONALLY
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BY JACK
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ON HIS TV SHOW,
"HOLLYWOOD
LIVE." YOUR
INTERVIEW WILL
AIR ON ABC, NCS,
BCS, & FOX
AFFILIATES
AROUND THE
COUNTRY!**

questions and help you look your best.

After the taping, the interview is fully edited to make you look like a star. This is the perfect interview to share with your local media, podcast hosts and your clients and prospects to show them the expert and leader that you are. This interview is also perfect to share on your website as the most credible way to introduce people to you and your work.

Plus, once all the interviews have been edited, a snippet from your interview will be combined into a "Best Of" show with guaranteed placement on ABC, NBC, CBS and FOX affiliates. That means as soon as the show airs, you will be able to say that you "have been seen on ABC, NBC, CBS and FOX affiliates" in all of your own media and marketing, immediately giving you a boost in credibility and increasing your trust factor to an all time high.

Aside from that major media credibility you just received, some of the other things you can look forward to when participating in *Hollywood Live* are:

- » You will receive Media Coaching and Training prior to your interview from our television media expert Jess Todtfeld. He will give you strategies and techniques to get the most out of your upcoming TV interview.
- » Our media team will write 4 press releases about your television appearances, one for each network, which will be syndicated online to help you increase your online visibility and credibility.
- » Turn Your Interview Into 15 Social Media Snackable Videos. After you have approved your interview, we'll find 5 "snackable clips" from your interview. Think of them as the highlights from your time. We'll edit each of those 5 snackable clips into 3 different video sizes and formats - square, vertical and wide. These give you every video format that you need to post your videos on the Facebook Feed, Instagram Feed, Instagram Stories, IGTV, Twitter, LinkedIn and YouTube!

And those are just a few of the benefits included in becoming a guest on *Hollywood Live* with Jack Canfield!

3

TAKE YOUR FINAL STEP AS A SPEAKER, TRAINER OR COACH BY MASTERING JACK CANFIELD'S

15 CORE SUCCESS PRINCIPLES IN HIS "TRAIN THE TRAINER" ONLINE PROGRAM

Now that you have the media necessary to be a Jack Canfield Protégé, we now need you to understand the Success Principles that have guided Jack's career. That is why everyone in the Jack Canfield Protégé Program will be authorized and given access to Jack Canfield's Train The Trainer Program.

The training and curriculum that Jack Canfield and his team have put together in his Train The Trainer Online Essentials Program is without a doubt, 100% the best way to get started as a trainer, coach, mentor, teacher, manager, speaker, consultant, counselor, business leader, executive, or even parent.

This training will lay the CORE foundation you need to not only fulfill your desire to help others get more from their lives, you'll create amazing, positive change in your own life and career as well.

And as a Jack Canfield Protégé, you will have unrestricted access to all 15 of Jack's CORE Success Principles and much more. There are more than 19 hours of video instruction to help you understand how to coach, train and transform other people's lives.



Jack Canfield leading a training seminar

APPLY NOW TO BECOME A



Because you will be awarded the Jack Canfield Protégé Certification, we have to be selective with who we allow to not only go through this program, but to proudly display the Jack Canfield Protégé Seal on their website and business card for the rest of your life. That is why we make everyone go through an application process.

We have made this program, and everything that it guarantees to entail as affordable as possible.

The Jack Canfield Protégé Program is a \$30,000 investment.

We are going to give you an immediate, fast-action discount of \$6,000 when you get started and signed up today. You can submit your application now by visiting: www.celebritybrandingagency.com/protege

In addition to this fast-action discount, you do not need to

make a payment of \$24,000 today. You can enroll in this program for only a \$2,000 down payment, and 11 additional payments of \$2,000.

In addition to the \$6,000 fast-action discount, we have put together a bonus program that is valued at more than \$8,682. These bonuses are guaranteed for the first 25 members to join the program.

6 FAST-ACTION BONUSES FOR THE FIRST MEMBERS OF THE JACK CANFIELD PROTÉGÉ PROGRAM

BONUS #1: Receive A Media & Communication EXPY® Award At The 2020 EXPY® Awards in Hollywood (\$2,997 Value)

To recognize your appearance on *Hollywood Live* with Jack Canfield, you will be awarded a Media and Communication EXPY® at the 2020 EXPY® Awards in Hollywood, CA.

Your EXPY® is presented to you by the National Association of Experts, Writers and Speakers®, which honors the world's top experts every year at their annual awards gala.

BONUS #2: Receive A Quilly® Award At The 2021 Quilly® Awards (\$2,997 Value)

Once your book is published and has hit the Best-Seller's List (something that we GUARANTEE for you as a Jack Canfield Protégé), you will be inducted into the National Academy of Best-Selling Authors®.

Every year, the National Academy of Best-Selling Authors® recognizes authors

that have reached Best-Seller Status with an annual Awards Gala. You will be invited to attend the Awards Gala in the fall of 2021 to accept your Quilly® Award in recognition for hitting the Best-Seller's List alongside Jack Canfield.

BONUS #3: A Private VIP Reception With Jack Canfield in Hollywood, CA (\$997 Value)

After taping your episode of *Hollywood Live* with Jack Canfield, you will be invited to a private VIP reception and spend personal time with Jack Canfield.

This is a perfect opportunity to talk with Jack about your business, your goals and to get a Red Carpet photo with the man himself.

BONUS #4: Access To The Soul Of Success Documentary And Masterclass (\$197 Value)

In 2017, Emmy® Award Winning Director Nick Nanton filmed a full-length documentary looking into the life and principles of Jack Canfield. The film, *The Soul of Success: The Jack Canfield Story*, has been nominated for an Emmy® Award and can currently be seen on Amazon Prime.

As a Jack Canfield Protégé Member, you will receive digital access to watch the documentary on demand as well as access to a special digital Masterclass that was created around the success principles and lessons from the film.

BONUS #5: A Digital Brand Platform (\$997 Value)

Now that you are getting access to all of these media assets, such as your Best-Selling book and your TV appearance, you are going to want to have a personal

website that shows off your accomplishments.

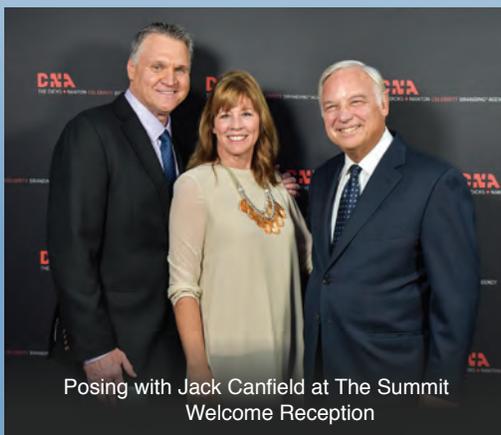
We are going to build for you a special digital brand platform that highlights you and your accomplishments for you. This is the perfect site that will showcase your personal brand and will be a hub for people wanting to learn more about you, your book, your work and how to get in touch with you.

The best part? We build it all for you and use all of the media that we are creating for you to build out the content. All you need to do is check to ensure everything looks great and approve it!

We are even going to include hosting for you, on the house, for the duration of the first 12 months!



Joy Silver on the red carpet at the EXPY® Awards with JW Dicks and Nick Nanton



Posing with Jack Canfield at The Summit Welcome Reception



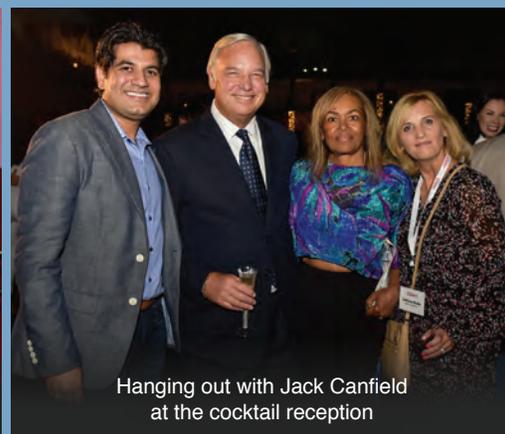
Kevin Hodes accepting his EXPY® Award



Sussi Mattsson posing with her book co-authored with Jack Canfield



New Best-Selling Authors® celebrating their Quilly® wins



Hanging out with Jack Canfield at the cocktail reception



BONUS #6: Featured Placement On The Success Speakers Website (\$497 Value)

As a Jack Canfield protégé, one of the things you are going to want to get out and do more of is speaking. Speakers are highly recognized as experts in their field and the credibility you receive from being on stage is unprecedented.

After going through this program, we know that you will have what it takes to deliver an incredible on-stage

presentation and as such, we are going to build you a profile on the Success Speakers website. This is a place where you can send people to learn more about your speaking topics, to download your media and book you to speak at their next event.

We will build your profile for you with all of the assets from the Jack Canfield Protégé program, so again, all you have to do is approve it and start sending potential speaking opportunities to check out your profile!

GET STARTED NOW

To submit your application to become a Jack Canfield Protégé visit: www.celebritybrandingagency.com/protege

Once you submit your application, you will make your initial deposit of only \$2,000 today.

Then you will continue to make 11 monthly payments of only \$2,000 to receive everything included in the Jack Canfield Protégé Program and have all of the tools, assets and training to change your life.

In just 12 months, you will have made one of the greatest transformations of all time—in yourself. And we guarantee it.

- » You will be the Co-Author of a Best-Selling Book alongside Jack Canfield.
- » You will have been seen on TV having been interviewed by Jack Canfield.
- » You will have gone through the world's top transformational training led by Jack Canfield.
- » You will have received recognition from The National Association of Experts, Writers and Speakers® with their coveted EXPY® Award.
- » You will have been inducted into the National Academy of Best-Selling Authors® and given your very own Quilly® Award.
- » And you will now possess everything you need to lead a change in the lives of people that need your help right now.

**This program will only be offered for a limited time, to become one of the first ever Jack Canfield Protégés, visit: www.celebritybrandingagency.com/protege
Call 800-980-1626, or Text 321-339-1101 today!**